



Essex & Herts
Air Ambulance
**Aeromedical
Conference 2024**

INNOVATION

AGENDA

Conference Chair: Dr Tony Joy Medical Director, EHAAT

Welcome from EHAAT

Jane Gurney
CEO
EHAAT

Strategies for breaking the mould - Product Innovation

Robert Stevenson
Product Design Director
Ford Motor Company

GoodSAM Police: bringing back the trust and confidence of victims

Mark Wilson
GoodSAM

Public Services in the Era of AI

Jacob West
Senior Director of Health & Local
Regional Government UK
Microsoft

Rapid, targeted injury response in road traffic collisions using existing in vehicle sensors

Dr Clair Baker
EPSRC Doctoral Prize Research Fellow
Dyson School of Design Engineering
Imperial College London

An FRS perspective on introduction and development of drone use

Bryn Jones
Crew Manager
Essex Fire and Rescue Drone Lead
Urban Search and Rescue

Drone use as a search and rescue tool in extreme rural areas

Daryl Ashford
Training Officer
Search & Rescue Aerial Association - Scotland

Extracorporeal CardioPulmonary Resuscitation: The Dutch Perspective

Xavier Moors
Paediatric Anaesthesiologist & HEMS Doctor
ErasmusMC

Throwing Back Some Starfish: Rethinking Emergency Care

Shal Kanagratnam
Emergency Physician, Physician Response Unit
Fellow, Emergency Medicine Registrar

Headline sponsors:

PHILIPS  **LEONARDO**  **Gama Aviation**



Essex & Herts
Air Ambulance

Your local life-saving charity

Charity Number: 1108989