

Solicitation Statement

Face to Face Fundraising

Canvassers working on behalf of Essex & Herts Air Ambulance are paid to recruit regular players to the Flight for Life Lottery and are managed by external agencies. In your 1st year of supporting the Charity the direct cost of recruiting you would mean that 35% of your weekly subscription went direct to us. In the 2nd year and beyond this would rise to 100%.

Details of all canvassers working on our behalf can be found on the lottery pages of our website www.ehaat.org

Prizes and Proceeds

Tickets for the Flight for Life Lottery Ltd (known as 'Flight for Life Lottery') are £1 for the Weekly draw and an additional £1 for the Superdraw.

The Weekly draw has 57 prizes in total (£1000, £250, £100, 4 x £25 and 50 X £10) and there is a guaranteed winner of each prize each week. For the Superdraw, a member is allocated 4 unique numbers and a random number generator selects 4 lucky numbers each week, if there is a match this person will win approximately £5,000. If there is no match then the draw rolls over to the following week for that lottery, and will continue to do so, until there is a match. The rollover will continue up to £25,000 where a winner is guaranteed.

Based on numbers from a previous draw, members have a 1 in 1,688 chance of winning a prize in the weekly lottery draw, and a 1 in 148,995 chance of winning the Superdraw.

Approximately 80p in every £1 received by the Flight for Life Lottery is donated to the Essex & Herts Air Ambulance.

We have one of the biggest lotteries in the country and we are heavily reliant on these funds to continue saving lives. Canvassers working on our behalf invariably do this for a living and thanks to their endeavours our lottery has raised over £40 million in the last five years and continues to account for approximately 62% of the Charity's annual income.

For any questions, or to receive a copy of this statement, please call 0345 2417 688.

Carmel Hudson



Lottery Manager
Essex and Herts Air Ambulance